

LEARN FROM THE PROS. THEN COMPETE FOR THE CUP.



A free one-day esports event for students in grades 6–12 across the Upper Peninsula: career sessions with industry pros in the morning, a Smash tournament all afternoon.

WHEN

Saturday, October 10, 2026

Check-in 8:30 AM • 9:00 AM – 6:30 PM

WHERE

Bothwell Middle School

Marquette Public Schools • Marquette, MI

WHO

Grades 6–12

Free • lunch and T-shirt included

INDUSTRY PROS

MAIN ROOM • MORNING



SESSION 1 • 9:15–10:00 AM

Aaron Villarreal

Senior Environment Artist • Bethesda Game Studios



SESSION 2 • 10:00–10:45 AM

Phoebe Meston (she/her)

Art Director • Michigan Technological University



Michigan Tech



SESSION 3 • 11:20 AM–12:05 PM

Q&A with the Pros

Moderated by James Wallington, Host



MARQUETTE-ALGER RESA
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SESSION 4 • 12:05–12:50 PM

Cheryl Wilson

Computer Science Consultant • Michigan Department of Education



SESSION 5 • 12:50–1:00 PM

Christopher Bilski

Director of Esports • Michigan State University



SCHEDULE AT A GLANCE

8:30 AM	Check-in opens
9:00 AM	Welcome • James Wallington, Host
9:15 AM	Sessions 1–2 with Aaron and Phoebe
10:45 AM	Snack break (35 min)
11:20 AM	Q&A, then Sessions 4–5
1:00 PM	Free lunch (all dietary options provided)
1:30 PM	Smash tournament, run by Michigan State University Esports
6:00 PM	Closing ceremony and prizes

GRAND PRIZE DRAWING

Win an ROG Xbox Ally

Every registered student who attends is entered. Donated by Sehi Computer Products.



REGISTER

Free for U.P. students

Parent or guardian registration required. Space is limited. Scan to register or visit maresa.org/game-on-up.



Dietary needs or accommodations?

Reach out to the Marquette-Alger RESA Technology Department and we will be happy to help.